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*In The Pursuit
Of Excellence*

**110 FRANCHISES!
AND GROWING...**

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***NORTH AMERICA'S
ONLY ATM FRAN-
CHISE BUSINESS!***

ACFN WELCOMES 4 NEW FRANCHISES!



CONGRATULATIONS AND BEST OF LUCK TO:

LARRY W.- NASHVILLE, TN,
RENEE L.- ILLINOIS,
ALAM M.- CALGARY, CANADA
KEVIN F.- EDMONTON, CANADA

ACFN BENEFITS FROM THE CURRENT ECONOMIC SLOWDOWN!!



ACFN benefits from the current economic slowdown!!!

Being that ACFN is the only National/Local ATM service provider the latest economic slowdown seem to accentuate the benefits of our already superior business model !!

Let me explain: All other national ATM service providers have their main office somewhere in the country let's say Dallas, TX and they service locations nationally so again let's say a hotel in San Francisco.

To be able to service that location they rely upon a third party company such as Brinks or Loomis.

ACFN, while a national company able to service any location in North America, has a

local franchisee to service that location which makes us a National/local service provider.

The other national companies have a couple of challenges in servicing their locations nationwide such as cost and quality of service.

Cost:

The other national companies: There is a fixed cost for that third party service typically around the \$500/mo mark.

ACFN: there is no third party company – the franchisee being local to that establishment services it (aside from driving time to the location approx. 5 minutes in front of the ATM)

If that location produces for example \$500 net for the month – the other national companies just incurred a loss while an ACFN's franchisee would be singing all the way to the bank enjoying a fantastic return on his/her investment

Quality of Service:

The other national companies Having their locations serviced by a third party company which don't have a personal interest or direct relationship with that location –

ACFN: Being the direct beneficiary of the success of that location our franchisee is very invested in delivering our signature excellent service to customers resulting typically in a close relationship.

ACFN FRANCHISED INC.

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WE'RE ON THE WEB!

SEE US AT:

WWW.ACFNFRANCHISED.COM

Again, using the same example of that hotel in SF if there is a technical problem with the machine let's say on a Friday afternoon – it will be a while before the other companies will take care of it as it is simply another name on a clipboard for that driver as oppose to our franchisee who would be there as soon as possible.

Since the cost of doing business for the above mentioned national companies hasn't gone down (in some cases it has actually gone up due to fuel surcharges) but their profits have gone down

(slower growth, lending freeze and in some cases less transactions) we are witnessing an unprecedented wave of competitors ATMs out of order or out of cash throughout the country in some cases for prolonged periods.

There is nothing more annoying for a hotel then having every guest in the house come up to the front desk to inform them that the ATM is out of order – although it is not their machine – it reflects badly on them.

ACFN is dedicating resources on a regular basis to

tracking bad competitors service to hotels nationwide and when we find these incidents we make sure to mention our outstanding track record of excellent service backed by a reference list of close to a thousand locations nationwide.

In many cases they are quite happy and relieved to switch over resulting recently in quite a few new locations along with some hotel chains joining ACFN.

-Avi Blankroth
Vice President

A WORD FROM OUR CONTROLLER



In an effort to speed up your orders with our ATM and Wood Cabinet manufacturers, please be sure all the details in your order forms are complete, correct, and easy to read.

Payment also must be assured before we action your orders. As you are aware, any orders over \$1,000 must be paid either by bank certified check or direct debit authorization.

We encourage those of you who have not yet enrolled in our direct debit program to do so at this time. There are NO bank charges and you will avoid the tension (and cost) of waiting for your check to be delivered by

mail or Fed-Ex.

If you have any questions or concerns, or are unsure of how to complete the required Authorization Form, contact me on X 5111 or Jennifer on X 5130. We want to help you grow faster!

Thank you,
Mira Yakir

EDITOR'S NOTE

Hello ACFN franchises! I have taken over the task of writing our monthly newsletter. I want to take the opportunity to ask each of you to write something for the newsletter. If you feel up for the challenge or if you have any questions or comments please feel free to contact me. My email is arielle@acfn.info.

Thanks!
Arielle Blankroth

