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FRANCHISE NEWSLETTER

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*In The Pursuit
Of Excellence*

**100+ FRANCHISES!
AND GROWING...**

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**NORTH AMERICA'S
ONLY ATM
FRANCHISE
BUSINESS!**

ACFN IS PROUD TO ANNOUNCE TWO NEW FRANCHISES IN CANADA!



**ACFN WELCOMES ITS FIRST FRANCHISE OWNERS IN CANADA:
PARMINDER P. – VANCOUVER, BRITISH COLUMBIA
NEIL W. – TORONTO, ONTARIO
... AS WELL AS TWO NEW FRANCHISES IN THE UNITED STATES:
DOUG & BARBARA H. – SOUTH DAKOTA
HANK P. – ILLINOIS**

**CONGRATULATIONS AND GOOD LUCK WITH YOUR
NEW ATM FRANCHISE BUSINESSES!**

ATTENTION ACFN FRANCHISE OWNERS!

ACFN IS PROUD TO ANNOUNCE IT WILL BE GIVING A BONUS TO THE FRANCHISE THAT "DROPS" INFORMATION PACKETS AT THE MOST QUALIFIED LOCATIONS IN SEPTEMBER. ALL FRANCHISE OWNERS WILL SOON BE RECEIVING AN E-MAIL WITH MORE DETAILED INFORMATION FROM PRESIDENT JEFF KERR.



ACFN'S LEADS DEPARTMENT: (LEFT TO RIGHT) KRISTEN CICERO, MARISA, CINDY LESUI, MARY LEDESMA

LEADS MANAGER KRISTEN CICERO WILL BE SENDING EACH FRANCHISEE A LIST OF ALL LEADS CURRENTLY AVAILABLE. IF YOU WOULD LIKE MORE LEADS, PLEASE CONTACT KRISTEN CICERO AT EXT. 5119 TO HAVE MORE LEADS GENERATED AND QUALIFIED FOR YOUR TERRITORIES.
GET OUT THERE AND DROP, DROP, DROP!

**ACFN
FRANCHISED,
INC.**

A FRANCHISE TESTIMONIAL

FROM ACFN OF SOUTHWEST FLORIDA

GREG AND I ORIGINALLY CAME ACROSS ACFN ON THE INTERNET ONE DAY WHILE HE WAS BROWSING FOR A NEW BUSINESS. WE HAD PREVIOUSLY SOLD SOME ASSETS AND WERE LOOKING FOR SOMEWHERE TO INVEST OUR MONEY THAT WOULD GIVE US A GOOD RETURN ON OUR INVESTMENT.

GREG CONTACTED ACFN AND SPOKE WITH AVI WHO OUTLINED THE COMPANY, ITS GROWTH, FUTURE DIRECTION AND PROVEN FORMULA. HAVING ALREADY HAD SOME SUCCESS WITH FOOD FRANCHISES WE LIKED THAT THE ACFN FRANCHISE COULD GET US UP AND RUNNING QUICKLY, DESPITE BEING A FIELD IN WHICH WE HAD NO EXPERIENCE. THAT COUPLED WITH THE FACT THAT ACFN WOULD PROVIDE US WITH TRAINING, DIRECTION, CONTINUED SUPPORT AND THAT THIS BUSINESS WAS SOMETHING WE COULD DO WITH A FLEXIBLE SCHEDULE MADE OUR DECISION.

AFTER SPEAKING WITH SOME FRANCHISES WE WERE IMPRESSED WITH THE POSITIVE FEEDBACK AND HIGH MARKS WE RECEIVED

REGARDING THE ONGOING SUPPORT PROVIDED BY THE ACFN STAFF AND DECIDED TO TAKE THE PLUNGE. SOON AFTER WE COMPLETED TRAINING WE MANAGED TO INSTALL MACHINES IN THREE LOCATIONS AND GET OUR BUSINESS STARTED.

NOT LONG AFTER, AN OPPORTUNITY AROSE FOR US TO PURCHASE AN ADDITIONAL TEN LOCATIONS FROM A NEARBY FRANCHISE OWNER. WE WENT FROM SERVICING THREE MACHINES TO THIRTEEN OVERNIGHT. IT WAS A LITTLE CHALLENGING AT FIRST, BUT AT THE SAME TIME VERY EXCITING AND REWARDING FOR US. WE ARE JUST CELEBRATING OUR ONE YEAR ANNIVERSARY WITH ACFN AND LOOK FORWARD TO ACHIEVING OUR GOAL OF DOUBLING THE AMOUNT OF ATM LOCATIONS WE HAVE IN THIS COMING YEAR.

ALTHOUGH WE ARE A FAIRLY NEW FRANCHISE AND ARE STILL LEARNING A LOT ABOUT THE BUSINESS, WE CAN TELL YOU ONE THING – THE ACFN FORMULA WORKS. KEEP YOUR MIND OPEN TO POSSIBILITIES AND SHOOT FOR THE STARS.

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A SPECIAL THANKS TO OUR CONTRIBUTING WRITERS:
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WE'RE ON THE WEB!

SEE US AT:

www.ACFNFRANCHISED.COM

ANNOUNCEMENTS FOR FRANCHISEES

A MESSAGE FROM THE ACFN MARKETING DEPARTMENT



IN EXPECTATION OF INCREASING THE PACE OF BUSINESS FROM THE MONTH OF SEPTEMBER FORWARD, ACFN IS HAS DECIDED TO INCREASE ITS MARKETING DEPARTMENT. WE HAVE HIRED ADDITIONAL REGIONAL ACCOUNT MANAGERS TO HANDLE THE INCREASED VOLUME OF DROPPED LEADS. IN ADDITION, WE ARE CONTINUING EFFORTS WITH THE MARKETING AND DEVELOPMENT OF OUR NATIONAL CONTRACTS. AS THE BUSY SUMMER SEASON DRAWS TO A CLOSE, ACFN ENCOURAGES YOU TO DROP AS MANY INFORMATION PACKETS AS POSSIBLE, COMMUNICATE MORE CLOSELY WITH THE ACFN STAFF, AND WATCH YOUR BUSINESS PROSPER AND FLOURISH. GOOD LUCK IN THE FOLLOWING MONTHS!