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FRANCHISE NEWSLETTER

IN THIS ISSUE:

- ❖ ACFN'S NEWEST FRANCHISE OWNERS.
- ❖ FRANCHISE TIPS FROM ACFN OF FRESNO.
- ❖ A WORD FROM ACFN'S LEADS MANAGER.
- ❖ ANNOUNCEMENTS.



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**NORTH AMERICA'S
ONLY ATM
FRANCHISE
BUSINESS!**



ACFN WELCOMES ITS NEWEST FRANCHISE OWNERS!

**CONGRATULATIONS AND BEST WISHES TO:
MANA & JOHN, NORTHERN VA
SCOTT, AURORA, CO**

ATTENTION ACFN FRANCHISE OWNERS!

OUR LEADS STATUS REPORT IS NOW ALIVE AND YOU CAN TRACK YOUR LEADS IN REAL TIME 24/7. A DETAILED EXPLANATION OF HOW YOU CAN USE IT IS ON ITS WAY TO YOU. IF YOU HAVE ANY QUESTIONS, PLEASE CALL KRISTEN CICERO AT EXT. 5119.

FRANCHISE ADVICE FROM: ACFN OF FRESNO

LET ME START BY SAYING, WITHOUT THE SUPPORT, KNOWLEDGE AND LEADERSHIP OF ACFN, I WOULD NOT BE WHERE I AM TODAY. ALL MEMBERS OF THE ACFN TEAM HAVE HAD A HUGE IMPACT ON THE SUCCESS THAT I HAVE ENJOYED WITH MY FRANCHISE IN THE PAST YEAR. JUST KNOWING THAT MY BEST INTEREST IS IN THEIR HANDS MAKES IT VERY EASY FOR ME TO SLEEP AT NIGHT. KNOWING THAT I MADE A GOOD BUSINESS DECISION WITH MY MONEY IS VERY COMFORTING.

MY SUGGESTIONS TO ANYBODY CONSIDERING PURCHASING A FRANCHISE WOULD BE THAT YOU GET OUT OF IT WHAT YOU PUT INTO IT. THE SKY IS THE LIMIT. HOWEVER, YOU CAN'T EXPECT IT ALL TO BE HANDED TO YOU. THIS ISN'T SOME TWO-BIT GET RICH QUICK SCHEME. NOTHING IN LIFE IS EASY. IF YOU DON'T KNOW THAT BY NOW, YOU'RE WASTING YOUR LIFE AWAY, AND THIS TOO WILL FAIL.

YOU NEED TO BE AGGRESSIVE AND OPTIMISTIC. PLACE YOUR MACHINES! THEY'RE GOING TO MAKE YOU MORE MONEY ON ONE TRANSACTION A DAY THAN SITTING IN YOUR GARAGE. IF YOU FEEL IT ISN'T A GREAT LOCATION, THEN RELOCATE IT! IT'S NOT DIFFICULT, AND YOU'LL BE HAPPY YOU DID.



MY ADVICE TO ALL THOSE CONSIDERING BECOMING FRANCHISEES IS TO TRUST THE ACFN TEAM. TRUST YOUR INSTINCTS AS WELL; YOU KNOW YOUR TERRITORY BETTER THAN ANYONE ELSE. JUST BECAUSE A LOCATION FITS OR DOESN'T FIT OUR

CRITERIA, ISN'T EVERYTHING. IF THEY SAY IT'S GOING TO WORK, IT PROBABLY WILL. IF THEY'VE GOT A FEW CONCERNS ABOUT A LOCATION, LISTEN. THEY'VE PROBABLY BEEN DOWN THE ROAD YOU'RE LOOKING DOWN. ALSO, WHILE YOU'RE DRIVING AROUND IN YOUR TERRITORY, DON'T THINK THIS PLACE ISN'T GOOD ENOUGH. JUST POKE YOUR HEAD IN AND SAY HI. TALK TO A MANAGER OR BETTER YET AN OWNER, AND THEN DROP A PACKET OFF IN A DAY OR TWO. IT'S SURPRISING WHAT A LITTLE BIT OF SMALL TALK AND HONESTY CAN DO. ALWAYS BE HONEST, IF YOU DON'T KNOW AN ANSWER TO SOMETHING, IT'S OKAY. CALL YOUR ACFN SUPPORT TEAM AND THEY CAN HELP.

IN CLOSING LET ME PUT IT AS SIMPLY AS I CAN. GET OUT THERE AND MAKE IT WORK EVERYBODY! I DID, AND SO CAN ALL OF YOU. ONCE AGAIN THANK YOU ACFN, AND LETS MAKE IT ANOTHER PROSPEROUS YEAR!

**ACFN
FRANCHISED,
INC.**

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CORRECTION NOTE: IN THE FEB.
FRANCHISE NEWSLETTER,
CONTRIBUTING WRITERS WERE
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PARYS.

WE'RE ON THE WEB!

SEE US AT:

WWW.ACFNFRANCHISED.COM

FROM OUR LEADS MANAGER:

I WANT TO START OFF BY SAYING THAT IT IS GREAT TO BE A PART OF THE ACFN TEAM. ALTHOUGH I HAVE KNOWN EVERYONE FOR QUITE SOME TIME AND HAVE MET MOST OF YOU AT THE 2006 CONFERENCE, I AM NOW OFFICIALLY WITH ACFN. AS SOME OF YOU KNOW, I HAVE BEEN ASKED TO HEAD THE LEADS DEPARTMENT. I FEEL THIS IS A HUGE RESPONSIBILITY AND WANT TO DO MY PART IN HELPING EACH FRANCHISEE GROW THEIR BUSINESS.

AS THE NEW LEADS MANAGER I WANT TO DO MY BEST BY WORKING WITH ALL OF YOU MORE CLOSELY AND TRACKING YOUR LEADS IN AN ORGANIZED MANNER. MY E-MAIL IS KRISTEN@ACFN.INFO, AND MY DIRECT LINE IS (408) 351-5119. I WOULD LIKE TO SPEAK WITH ALL OF YOU IN REGARDS TO SPECIFIC LEADS AND FINDING LOCATIONS IN YOUR AREA. IF I CAN WORK WITH ALL FRANCHISEES MORE AND FURTHER OPEN LINES OF COMMUNICATION, THEN TOGETHER WE CAN MAXIMIZE THE POSITIVE RESULTS THAT CAN COME FROM YOUR TERRITORY.

TO THOSE FRANCHISEES WHO HAVE NOT SPOKEN WITH ME YET, MY JOB ENTAILS GENERATING LEADS, GETTING LOCATIONS QUALIFIED, MAKING SURE THOSE LEADS GET OUT TO THE FRANCHISEES, AND KEEPING TRACK OF THE PROGRESS OF THOSE LEADS.

WHEN IT COMES TO GENERATING LEADS, I AM ALWAYS OPEN TO RECEIVING E-MAILS ON LOCATIONS IN YOUR AREA. WE ALSO APPRECIATE GETTING ANY LOCAL NEWSPAPERS OR MAGAZINES SENT TO US. I WANT TO GET THE MOST OUT OF EACH INDIVIDUAL'S TERRITORY, AND YOUR HELP IS ESSENTIAL IN THE ACCOMPLISHMENT OF THIS GOAL.

HELPING ME TO GET LOCATIONS QUALIFIED, I HAVE TO THANK MARY LEDESMA AND OUR NEWEST EDITION, NIKKI POPE, BOTH OF WHOM ARE WORKING WITH MYSELF AND THE OFFICE TO GET ORGANIZED AND GET LOCATIONS QUALIFIED FOR FRANCHISEES IN THE MOST TIMELY MANNER POSSIBLE.

I WANT TO ADD THAT RECENTLY I HAVE BEEN CONTACTING SOME OF YOU ABOUT LOCATIONS THAT HAVE NOT YET BEEN DROPPED. I CANNOT STRESS ENOUGH THAT LEADS MUST GET DROPPED WITHIN ADEQUATE TIME OF BEING GIVEN TO YOU, IDEALLY IN UNDER A WEEK. WE DO NOT WANT TO LOSE OUT ON LOCATIONS, AND WANT TO WORK WITH EVERYONE TO GET MORE INSTALLATIONS. LEADS WILL NOT BE PASSED ON TO THE MARKETING TEAM UNTIL DROPS HAVE BEEN MADE.



SOME NOT DROPPED LOCATIONS ARE DUE TO A LACK OF COMMUNICATION, WHETHER YOU MAY NOT BE INTERESTED IN A LOCATION, OR JUST HAVE NOT BEEN ABLE TO GET TO THAT AREA OF YOUR TERRITORY. I WANT TO WORK WITH EVERYONE TO MAKE SURE THAT YOU DROP AS MANY LEADS AS POSSIBLE, MAXIMIZING YOUR CHANCES OF SUCCESS WITH ACFN. IF ANY FRANCHISEE IS LOOKING FOR MORE LOCATIONS OR IS NOT READY TO BUY A NEW MACHINE AND WOULD LIKE SOME TIME BEFORE GETTING NEW LOCATIONS, LET ME KNOW. I AM HERE TO WORK WITH ALL OF YOU.

I AM PROUD OF ALL THE HARD WORK EVERYONE HAS PUT INTO MAKING ACFN AN ACCOMPLISHED BUSINESS. LET'S ALL KEEP THE COMMUNICATION UP AND LOOK TOWARD THE FUTURE. I LOOK FORWARD TO WORKING CLOSELY WITH EVERYONE, AND TO FORM POSITIVE BUSINESS RELATIONSHIPS WITH ALL OF YOU.

**ACFN IS NOW THE EXCLUSIVE ATM PROVIDER FOR THE ENTIRE
UNIVERSITY OF MARYLAND MEDICAL SYSTEM, YIELDING 5 HOSPITALS,
AND OPENING DOORS FOR OTHER MAJOR MEDICAL SYSTEMS ACROSS
THE UNITED STATES!**



**THE ACFN FAMILY
ALSO WELCOMES TWO
NEW MEMBERS TO
THE SALES &
MARKETING TEAM,
ALICIA ALVAREZ &
MARIO SAMORA.
WE WISH YOU BOTH
MUCH SUCCESS!**



CONGRATULATIONS TO MICHAEL & SHANNON FAMILY FOR THEIR NEW ADDITION, ADDISON ELIZABETH, BORN MARCH 14TH. WE WISH YOU THE BEST WITH YOUR BABY GIRL!

